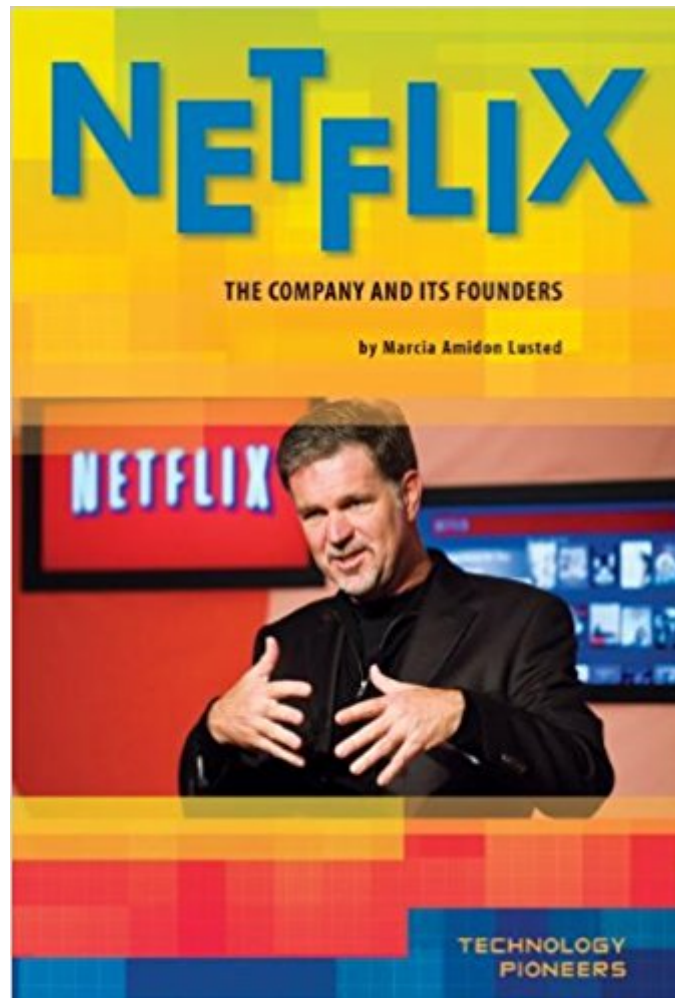




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Synopsis

This title examines the remarkable lives of Reed Hastings and Marc Randolph and their work building the groundbreaking company Netflix. Readers will learn about each founder's background and education, as well as his early career. Also covered is a look at how Netflix operates, issues the company faces, its successes, and its impact on society. Color photos and informative sidebars accompany easy-to-read, compelling text. Features include a timeline, facts, additional resources, Web sites, a glossary, a bibliography, and an index. Aligned to Common Core Standards and correlated to state standards. Essential Library is an imprint of Abdo Publishing, a division of ABDO.

Book Information

Series: Technology Pioneers

Library Binding: 112 pages

Publisher: Essential Library (August 1, 2012)

Language: English

ISBN-10: 1617833347

ISBN-13: 978-1617833342

Product Dimensions: 5.9 x 0.6 x 9.1 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

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